



Market Profile

333 W McLeroy Blvd, Saginaw, Texas, 76179
Rings: 1, 5, 10 mile radii

Latitude: 32.85853
Longitude: -97.3699

	1 mile	5 mile	10 mile
Population Summary			
2000 Total Population	7,016	95,035	418,702
2010 Total Population	10,599	159,518	582,747
2014 Total Population	10,855	174,804	622,356
2014 Group Quarters	0	804	9,033
2019 Total Population	11,369	201,551	681,769
2014-2019 Annual Rate	0.93%	2.89%	1.84%
Household Summary			
2000 Households	2,509	30,061	148,281
2000 Average Household Size	2.80	3.12	2.75
2010 Households	3,672	52,022	205,749
2010 Average Household Size	2.89	3.05	2.79
2014 Households	3,747	56,929	218,913
2014 Average Household Size	2.90	3.06	2.80
2019 Households	3,914	65,477	239,099
2019 Average Household Size	2.90	3.07	2.81
2014-2019 Annual Rate	0.88%	2.84%	1.78%
2010 Families	2,844	39,307	145,074
2010 Average Family Size	3.27	3.51	3.34
2014 Families	2,888	42,822	153,776
2014 Average Family Size	3.29	3.52	3.36
2019 Families	3,001	49,262	167,768
2019 Average Family Size	3.30	3.53	3.37
2014-2019 Annual Rate	0.77%	2.84%	1.76%
Housing Unit Summary			
2000 Housing Units	2,572	31,555	158,089
Owner Occupied Housing Units	73.0%	65.3%	61.1%
Renter Occupied Housing Units	24.5%	30.0%	32.7%
Vacant Housing Units	2.4%	4.7%	6.2%
2010 Housing Units	3,841	55,916	223,923
Owner Occupied Housing Units	73.4%	61.8%	60.4%
Renter Occupied Housing Units	22.2%	31.3%	31.5%
Vacant Housing Units	4.4%	7.0%	8.1%
2014 Housing Units	3,886	59,874	235,410
Owner Occupied Housing Units	72.2%	61.7%	59.6%
Renter Occupied Housing Units	24.2%	33.3%	33.4%
Vacant Housing Units	3.6%	4.9%	7.0%
2019 Housing Units	4,057	68,137	255,619
Owner Occupied Housing Units	71.7%	63.1%	59.9%
Renter Occupied Housing Units	24.8%	32.9%	33.6%
Vacant Housing Units	3.5%	3.9%	6.5%
Median Household Income			
2014	\$59,413	\$58,075	\$56,909
2019	\$69,876	\$70,391	\$68,836
Median Home Value			
2014	\$141,286	\$146,634	\$161,042
2019	\$177,173	\$182,143	\$200,141
Per Capita Income			
2014	\$24,212	\$23,304	\$26,596
2019	\$26,822	\$26,946	\$30,868
Median Age			
2010	33.7	29.8	32.9
2014	34.2	30.7	33.5
2019	34.2	31.3	34.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



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2014 Households by Income			
Household Income Base	3,747	56,929	218,913
<\$15,000	10.2%	9.0%	10.3%
\$15,000 - \$24,999	5.7%	8.1%	9.6%
\$25,000 - \$34,999	6.4%	9.4%	9.5%
\$35,000 - \$49,999	17.1%	14.4%	13.7%
\$50,000 - \$74,999	22.1%	21.5%	18.8%
\$75,000 - \$99,999	17.2%	15.8%	13.2%
\$100,000 - \$149,999	17.9%	14.9%	15.6%
\$150,000 - \$199,999	2.2%	4.7%	5.5%
\$200,000+	1.1%	2.2%	3.7%
Average Household Income	\$69,781	\$71,258	\$75,021
2019 Households by Income			
Household Income Base	3,914	65,477	239,099
<\$15,000	8.8%	7.8%	9.2%
\$15,000 - \$24,999	3.8%	5.6%	6.8%
\$25,000 - \$34,999	4.8%	6.9%	7.4%
\$35,000 - \$49,999	15.4%	12.8%	12.5%
\$50,000 - \$74,999	20.3%	19.7%	17.3%
\$75,000 - \$99,999	21.4%	20.2%	16.6%
\$100,000 - \$149,999	20.8%	18.0%	17.8%
\$150,000 - \$199,999	3.3%	6.3%	7.4%
\$200,000+	1.4%	2.9%	5.0%
Average Household Income	\$77,498	\$82,561	\$87,354
2014 Owner Occupied Housing Units by Value			
Total	2,805	36,954	140,193
<\$50,000	1.6%	2.5%	4.0%
\$50,000 - \$99,999	12.3%	18.7%	16.5%
\$100,000 - \$149,999	43.7%	30.9%	24.8%
\$150,000 - \$199,999	28.4%	27.7%	21.5%
\$200,000 - \$249,999	9.6%	11.4%	12.1%
\$250,000 - \$299,999	3.4%	4.3%	6.9%
\$300,000 - \$399,999	0.6%	2.6%	7.1%
\$400,000 - \$499,999	0.0%	0.8%	3.3%
\$500,000 - \$749,999	0.0%	0.6%	2.5%
\$750,000 - \$999,999	0.0%	0.1%	0.5%
\$1,000,000 +	0.5%	0.3%	0.8%
Average Home Value	\$152,629	\$160,550	\$198,652
2019 Owner Occupied Housing Units by Value			
Total	2,909	43,018	153,208
<\$50,000	0.9%	1.6%	2.6%
\$50,000 - \$99,999	6.4%	11.9%	10.5%
\$100,000 - \$149,999	24.8%	16.9%	15.0%
\$150,000 - \$199,999	32.8%	30.5%	21.9%
\$200,000 - \$249,999	20.7%	19.3%	16.8%
\$250,000 - \$299,999	9.5%	9.4%	10.7%
\$300,000 - \$399,999	2.3%	5.4%	9.9%
\$400,000 - \$499,999	1.6%	2.1%	5.3%
\$500,000 - \$749,999	0.1%	1.8%	4.4%
\$750,000 - \$999,999	0.2%	0.7%	1.8%
\$1,000,000 +	0.5%	0.4%	1.2%
Average Home Value	\$190,520	\$203,833	\$249,550

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	10,599	159,519	582,750
0 - 4	8.1%	9.6%	8.4%
5 - 9	8.8%	9.2%	8.2%
10 - 14	8.3%	8.3%	7.8%
15 - 24	12.4%	14.3%	13.2%
25 - 34	14.5%	17.4%	15.6%
35 - 44	15.4%	15.2%	15.1%
45 - 54	13.8%	12.0%	13.7%
55 - 64	10.1%	7.9%	9.4%
65 - 74	5.3%	3.7%	4.8%
75 - 84	2.5%	1.8%	2.6%
85 +	0.8%	0.5%	1.1%
18 +	70.3%	68.2%	71.2%
2014 Population by Age			
Total	10,855	174,801	622,357
0 - 4	7.8%	9.3%	8.0%
5 - 9	8.0%	8.9%	8.0%
10 - 14	8.2%	8.4%	7.7%
15 - 24	13.0%	14.1%	13.4%
25 - 34	14.1%	16.9%	15.1%
35 - 44	14.9%	15.1%	14.7%
45 - 54	13.4%	12.0%	13.3%
55 - 64	10.8%	8.4%	10.3%
65 - 74	6.3%	4.6%	5.7%
75 - 84	2.7%	1.8%	2.6%
85 +	0.8%	0.5%	1.1%
18 +	71.8%	69.1%	72.1%
2019 Population by Age			
Total	11,369	201,551	681,768
0 - 4	8.0%	9.4%	8.2%
5 - 9	7.7%	8.7%	7.9%
10 - 14	7.7%	8.3%	7.7%
15 - 24	12.6%	13.4%	12.7%
25 - 34	15.2%	16.6%	14.9%
35 - 44	14.2%	15.7%	14.9%
45 - 54	12.1%	11.2%	12.2%
55 - 64	11.0%	8.7%	10.6%
65 - 74	7.4%	5.3%	6.7%
75 - 84	3.2%	2.0%	3.0%
85 +	0.9%	0.6%	1.1%
18 +	72.4%	69.3%	72.2%
2010 Population by Sex			
Males	5,184	79,100	288,252
Females	5,415	80,418	294,495
2014 Population by Sex			
Males	5,306	86,600	307,765
Females	5,549	88,204	314,591
2019 Population by Sex			
Males	5,548	99,688	336,903
Females	5,821	101,862	344,866

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	10,598	159,518	582,747
White Alone	85.3%	70.9%	74.7%
Black Alone	3.0%	7.0%	7.2%
American Indian Alone	0.9%	0.7%	0.7%
Asian Alone	1.4%	3.9%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	7.2%	13.9%	10.4%
Two or More Races	2.3%	3.5%	3.0%
Hispanic Origin	24.2%	41.0%	30.3%
Diversity Index	53.9	73.7	67.4
2014 Population by Race/Ethnicity			
Total	10,855	174,805	622,357
White Alone	83.5%	69.2%	72.9%
Black Alone	3.3%	7.7%	7.6%
American Indian Alone	0.9%	0.7%	0.7%
Asian Alone	1.5%	4.2%	4.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.2%	14.4%	11.1%
Two or More Races	2.5%	3.7%	3.3%
Hispanic Origin	27.5%	42.2%	32.2%
Diversity Index	58.0	75.1	69.6
2019 Population by Race/Ethnicity			
Total	11,370	201,552	681,768
White Alone	81.3%	67.6%	71.0%
Black Alone	3.7%	8.4%	8.2%
American Indian Alone	0.9%	0.7%	0.7%
Asian Alone	1.6%	4.5%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.5%	14.7%	11.9%
Two or More Races	2.8%	4.1%	3.7%
Hispanic Origin	32.1%	43.8%	35.0%
Diversity Index	62.6	76.4	72.0
2010 Population by Relationship and Household Type			
Total	10,599	159,518	582,747
In Households	100.0%	99.5%	98.5%
In Family Households	90.2%	89.1%	85.5%
Householder	26.9%	24.7%	24.9%
Spouse	20.2%	17.9%	18.5%
Child	36.7%	38.6%	35.2%
Other relative	4.0%	5.3%	4.6%
Nonrelative	2.3%	2.7%	2.3%
In Nonfamily Households	9.8%	10.4%	13.0%
In Group Quarters	0.0%	0.5%	1.5%
Institutionalized Population	0.0%	0.5%	1.2%
Noninstitutionalized Population	0.0%	0.0%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2014 Population 25+ by Educational Attainment			
Total	6,835	103,651	390,745
Less than 9th Grade	2.1%	10.9%	8.1%
9th - 12th Grade, No Diploma	7.5%	10.2%	9.3%
High School Graduate	32.4%	20.6%	19.8%
GED/Alternative Credential	7.7%	4.6%	4.7%
Some College, No Degree	28.1%	26.1%	25.3%
Associate Degree	7.7%	6.3%	6.6%
Bachelor's Degree	10.7%	15.9%	18.6%
Graduate/Professional Degree	3.9%	5.4%	7.6%
2014 Population 15+ by Marital Status			
Total	8,247	128,282	474,133
Never Married	24.0%	28.4%	27.8%
Married	59.4%	55.9%	55.1%
Widowed	3.8%	3.8%	4.8%
Divorced	12.8%	11.9%	12.3%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	91.6%	93.3%	94.0%
Civilian Unemployed	8.4%	6.7%	6.0%
2014 Employed Population 16+ by Industry			
Total	5,354	82,789	300,272
Agriculture/Mining	1.3%	1.6%	1.5%
Construction	6.2%	6.9%	7.5%
Manufacturing	14.3%	13.3%	12.2%
Wholesale Trade	7.5%	3.4%	3.2%
Retail Trade	7.7%	9.8%	10.8%
Transportation/Utilities	8.7%	9.7%	8.5%
Information	2.0%	1.5%	1.8%
Finance/Insurance/Real Estate	8.4%	9.1%	8.2%
Services	38.0%	40.3%	42.6%
Public Administration	5.8%	4.3%	3.8%
2014 Employed Population 16+ by Occupation			
Total	5,353	82,789	300,274
White Collar	62.1%	58.1%	59.8%
Management/Business/Financial	11.9%	14.4%	15.3%
Professional	22.2%	18.0%	18.8%
Sales	9.8%	10.0%	10.7%
Administrative Support	18.2%	15.8%	15.1%
Services	14.2%	15.3%	15.7%
Blue Collar	23.7%	26.6%	24.5%
Farming/Forestry/Fishing	0.3%	0.1%	0.1%
Construction/Extraction	2.1%	5.6%	5.7%
Installation/Maintenance/Repair	8.0%	5.4%	4.5%
Production	4.6%	7.3%	6.8%
Transportation/Material Moving	8.7%	8.2%	7.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

July 28, 2014



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2010 Households by Type			
Total	3,672	52,023	205,749
Households with 1 Person	18.1%	18.9%	23.7%
Households with 2+ People	81.9%	81.1%	76.3%
Family Households	77.5%	75.6%	70.5%
Husband-wife Families	58.3%	54.9%	52.3%
With Related Children	32.0%	33.1%	28.9%
Other Family (No Spouse Present)	19.2%	20.7%	18.2%
Other Family with Male Householder	5.4%	6.2%	5.4%
With Related Children	3.3%	4.1%	3.4%
Other Family with Female Householder	13.8%	14.5%	12.8%
With Related Children	9.3%	10.6%	8.9%
Nonfamily Households	4.5%	5.5%	5.7%
All Households with Children	45.4%	48.3%	41.6%
Multigenerational Households	5.5%	6.8%	5.5%
Unmarried Partner Households	5.7%	7.2%	6.3%
Male-female	5.1%	6.5%	5.5%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	3,672	52,023	205,750
1 Person Household	18.1%	18.9%	23.7%
2 Person Household	29.6%	26.7%	28.9%
3 Person Household	20.0%	18.6%	17.1%
4 Person Household	19.1%	17.3%	15.8%
5 Person Household	8.1%	10.2%	8.4%
6 Person Household	3.5%	4.8%	3.6%
7 + Person Household	1.7%	3.6%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	3,672	52,022	205,749
Owner Occupied	76.8%	66.4%	65.8%
Owned with a Mortgage/Loan	61.8%	52.8%	50.0%
Owned Free and Clear	15.0%	13.6%	15.8%
Renter Occupied	23.2%	33.6%	34.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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