



## Sponsorship Form

Select what level of sponsorship your company is willing to contribute to the Train & Grain Festival. For more information contact Janice England at 817-230-0327, Karen Cromwell at 817-230-0321 or email us at [tgfestival@saginawtx.org](mailto:tgfestival@saginawtx.org).

Thanks in advance for your time and consideration!

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Please detach and mail to the City of Saginaw, Attn: Train & Grain Festival, P.O. Box 79070, Saginaw, TX 76179 by April 5, 2019.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Cell: \_\_\_\_\_

**Yes!** I am happy to be a proud sponsor of the 2019 Train & Grain Festival!

**Simply Select a Sponsorship Level Below:** (see descriptions on next page):

Presenting Sponsor

Engineer Sponsor

Conductor/Event Sponsor

Specify Event: \_\_\_\_\_

Locomotive Sponsor

Passenger Car Sponsor

Caboose Sponsor

Please bill me.

Enclosed is my sponsorship in the amount of \$ \_\_\_\_\_  
(Please make check payable to: City of Saginaw)

# Sponsorship Levels

## **PRESENTING SPONSOR: \$10,000**

- ✓ Exclusivity of Event: "Train & Grain 2019 presented by\_\_\_." Your company name and/or logo will be incorporated into the title of the Festival, which will always be included with any promotional materials, including anything forwarded to radio, television, newspaper, and website.
- ✓ Your company name and/or logo will be incorporated into the Festival Logo for the T-Shirts, brochures, fliers, and ads.
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Twenty (25) Complimentary Festival T-Shirts
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter

## **ENGINEER SPONSOR: \$5,000**

- ✓ Your company name and/or logo on printed materials and on all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Fifteen (15) Complimentary Festival T-Shirts
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter

## **CONDUCTOR/EVENT SPONSOR: \$2,000**

- ✓ Exclusive Sponsor of Specific Event (Your Choice of Available Events)
- ✓ Your company name and/or logo on printed materials and on all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Specific Event, Entry Area and Main Stage
- ✓ Complimentary Business Booth
- ✓ Ten (10) Complimentary Festival T-Shirts
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter

## **LOCOMOTIVE SPONSOR: \$1,000**

- ✓ Your company name and /or logo on printed materials and all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Five (5) Complimentary Festival T-Shirts
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter

## **PASSENGER CAR SPONSOR: \$500**

- ✓ Your company name and/or logo on printed materials and all Festival T-Shirts
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter

## **CABOOSE SPONSOR: \$200**

- ✓ Your company name and/or logo on printed materials and all Festival T-Shirts
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter