

BY THE NUMBERS
2020

23,595
POPULATION

7.5 square miles
CITY SIZE

1949
YEAR INCORPORATED

\$93,007
AVERAGE HOUSEHOLD INCOME

\$292,000
AVERAGE NEW HOME VALUE

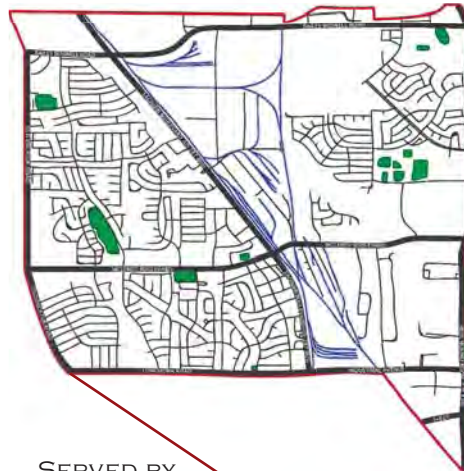
229
RESIDENTIAL PERMITS
ISSUED IN PAST 12 MONTHS

19,381
DAYTIME POPULATION

265+ acres
COMMERCIAL LAND AVAILABLE

\$0.459
CITY TAX RATE

Saginaw
TEXAS



5 minutes
NORTH OF THE
FORT WORTH STOCKYARDS

10 minutes
TO DOWNTOWN FORT WORTH

27.5 miles
TO DENTON

30.5 miles
TO DALLAS

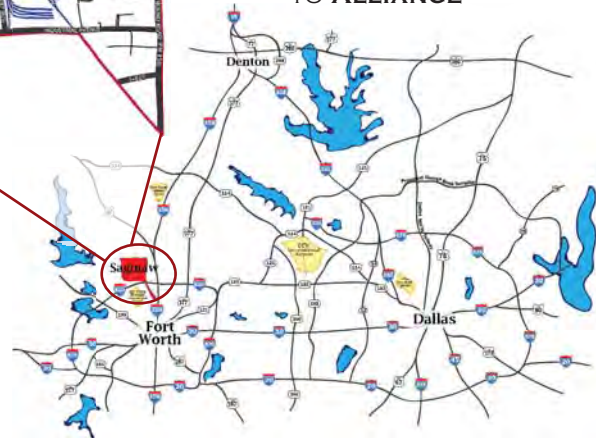
10 minutes
TO ALLIANCE

SERVED BY
BNSF AND
UNION PACIFIC
RAIL LINES

1 MILE TO
MEACHAM
INTERNATIONAL AIRPORT

8 MILES TO
FORT WORTH
ALLIANCE AIRPORT

18 MILES TO
DFW
INTERNATIONAL AIRPORT



MAJOR EMPLOYERS
& INDUSTRY



RESIDENT PROFILE
(ESRI 2019 DATA)

AVERAGE AGE: 34

EDUCATION: 59%
with post-secondary training

OWN OR RENT: 82%
own their own home

FAMILY SIZE: 3.45

WHAT THEY WANT:
Sit-down restaurants
Fast-casual restaurants
Entertainment options
Retail - Clothing & Accessories
Sporting goods
Home good retailers
Craft store retailers

PROFESSION:
Management (60.3%)
Technical Services (16.8%)
Professional Office (16.5%)
Sales (11%)
Transportation (8.1%)
*of total workers

MARKET GAPS:
Restaurants (non-fast food)
Leakage of \$3,231,746 annually
Entertainment
Leakage of \$4,725,246 annually
Clothing & Accessory Retail
Leakage of \$5,296,005 annually
Home Decor Retail
Leakage of \$3,157,238 annually

CITY INVESTMENT

The City of Saginaw is committed to the attraction and retention of high-quality development which meets the needs and desires of its residents and helps grow and diversify the local tax base.

Projects which further the goals and objectives of the community are encouraged to contact the Department of Economic Development to learn more about available incentive opportunities at:

• 817.230.0331 (o) • Krinehart@SaginawTx.org •